

911^{cellular}

*Emergency
Communication
Solutions*

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About 911Cellular

Founded by Chad Salahshour, a **law enforcement officer for 30+ years**, who decided to transform emergency communications after the death of his neice in a terrorist attack.



The Problem

Replacing a single nurse can cost well in **excess of \$50,000**, according to a 2016 study by Nursing Solutions, Inc. The same study found that **nearly 20% of the entire nursing workforce turns over each year.**



Workplace violence degrades hospital reputations and contributes to **staffing shortages**



Nearly **1 in 4** home health nurses experiences **assault**



RN **turnover costs** the average hospital up to **\$8M**

The Solution



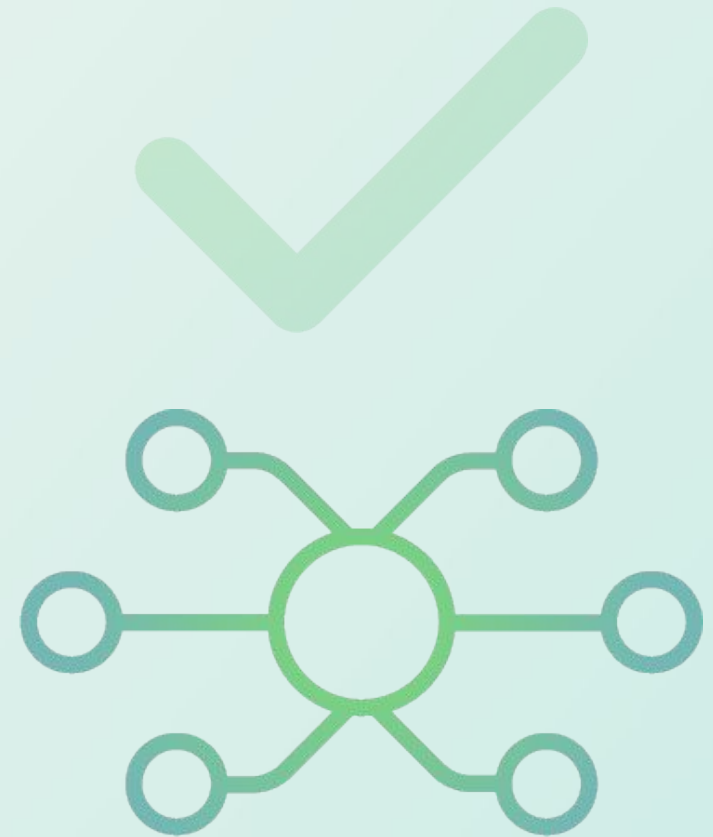
There's only one environmental control measure that we found that actually makes a difference in the amount of violence in a department, and that is a **panic button** or **silent alarm**.



*Deena Brecher, former
President of the Emergency
Nurses Association (ENA)*



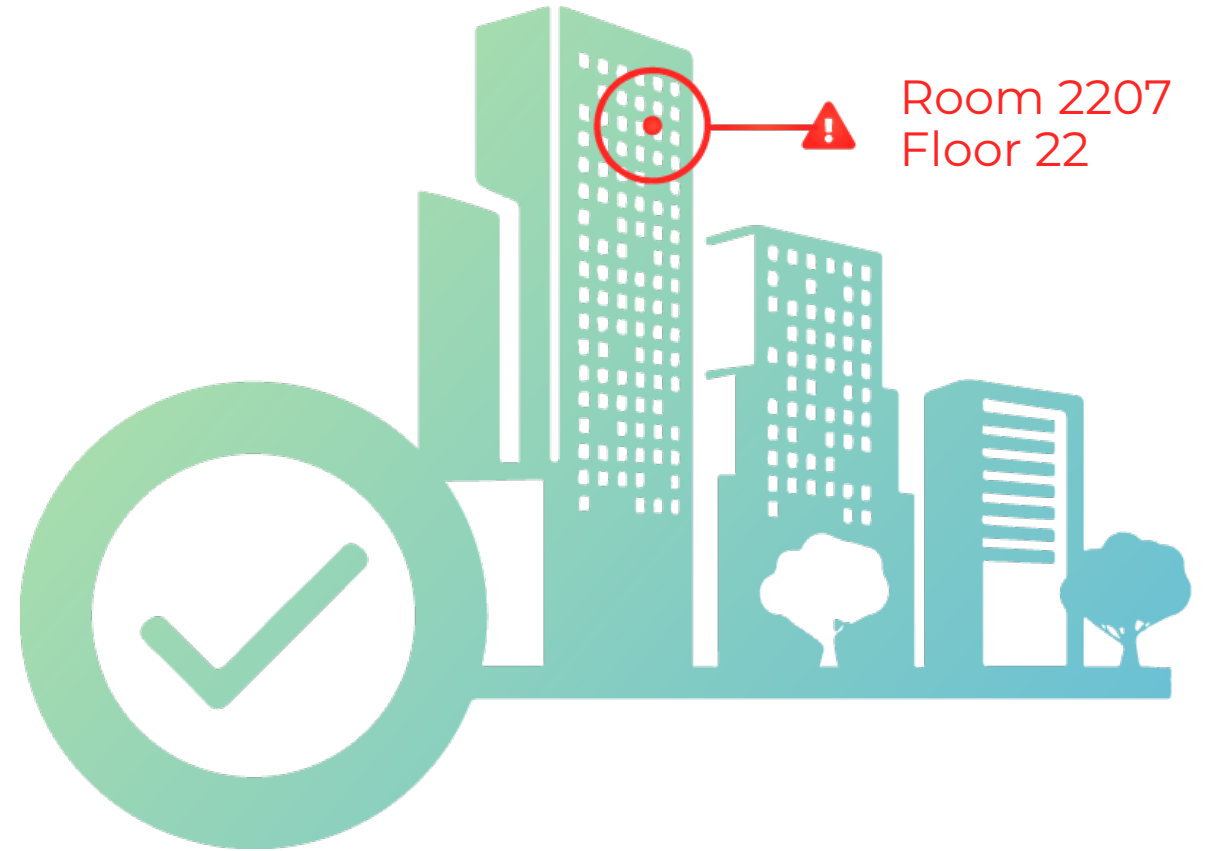
The issue with panic buttons:
most 'solutions' in the market
are 1-dimensional,
single-product applications...



A layered, **full-circle** duress button
deployment can **drastically**
reduce response times

Location Accuracy & NIST

- 911Cellular technology is **independently tested** by the National Institute of Standards and Technology (NIST)
- Location of duress activations can be identified **down to the floor & room number**
- **Works via existing WiFi infrastructure & no additional hardware required**





Common
Deployment
Strategies:

HYPER LOCALIZED RESPONSE



Single System Integration



Blue Light
Phones



Security
Cameras



Access
Control